



SHOWING ANIMALS RESPECT AND KINDNESS

WWW.SHARKONLINE.ORG



2019 YEAR IN REVIEW

Dear Friends and Supporters,

2019 is a momentous year for SHARK, for it celebrates our 25th anniversary! That's a quarter-of-a-century of unmatched victories for animals. No one has done what SHARK has - and that is why it is so important that SHARK be in the field working for our animal friends.

- **Our great work for animals is now imperiled, not due to lack of will on our part, but for lack of money. We simply do not have the resources to carry out all of the many worthy campaigns we have envisioned, and that is why we are reaching out to you in this most desperate hour.**

Every dollar you give to SHARK goes right into the fight. We don't throw money at parties, expensive office space or outrageous lunches and entertainment as some other groups do. Our investigators, who earn just a fraction of what employees of big groups make, work from their homes and are so dedicated to the cause that they have put themselves in harm's way more times than I can remember in order to get the job done for animals. That's what makes SHARK so different from everyone else.

If you applaud what you will read in this mailer, then please make a donation so that we may continue to be your frontline organization fighting for animals.



SHARK's 25th year fighting for animals was covered by media in our hometown, including this picture of SHARK President Steve Hindi, SHARK Investigator Janet Enoch and Angel, one of their rescue cats

MICRO-TARGET YOUR DONATION!

Is there a specific campaign you feel so strongly about that you want SHARK to do more on it? Let us know by micro-targeting your donation to it!

It's simple - when you send in your donation just add a line that you would like your money to support that particular campaign. For instance, love our drone work? Then target your donation to the SHARK Drone Brigade!

CRUSH COCKFIGHTING

Working with our friends at The Humane Farming Association, In Defense of Animals, and United Poultry Concerns, SHARK has made astounding inroads in just a few months into the battle against cockfighting under our banner of "Crush Cockfighting!" Last year, we were asked for help by a California resident who found properties in Monterey County that violated a rooster keeping ordinance meant to shut down cockfighting operations. Our drones filmed these disgusting farms and our video was used by a Civil Grand Jury that issued a damning report about cockfighting in the county!



One of the CA cockfighting properties SHARK filmed



The much larger Crush Cockfighting campaign itself was initiated this year when SHARK found out that a father and son in Kentucky, who were law enforcement officers, were cockfighters. We collected evidence from their own Facebook pages and created reports that were sent to the Kentucky State Police as well as the FBI. We then began the massive undertaking of recording as much information on as many cockfighters as we could. We are in contact with law enforcement agencies in six states so far, and have provided them with evidence against dozens of cockfighters. This campaign is ongoing and growing, and we believe this will be the greatest concerted effort to expose cockfighting ever to occur in the animal protection movement!

In this picture, a current captain at a KY County jail and his son (circled) is seen posing with a cockfighting trophy. This is an example of the evidence SHARK has collected

As the map to the right shows, SHARK is actively pursuing cockfighters in 22 states. This is an enormous advance against these cruel fighting contests!

Visit CrushCockfighting.com for more info



SHARK: THE LEADER IN THE FIGHT AGAINST RODEO CRUELTY

Rodeos are shameful events where horses, bulls, calves and more, are beaten, brutalized, and sometimes killed, all for entertainment. Yet for all the cruelty committed, rodeos are largely ignored by the mainstream animal welfare community. **That's not SHARK; we don't just fight for the animals that others think will bring in the most money, we fight for any and all animals who are being hurt and need help.**

No group does more for rodeo animals than SHARK. We will show you just some of what SHARK has done for animals abused in rodeos in 2019. You can look up all these videos on our YouTube channel: www.youtube.com/sharkonlineorg

• "HORSE HEAVEN" RODEO IS HORSE HELL!

In August 2019, SHARK documented horses being electro-shocked at the "Horse Heaven" rodeo in Kennewick, WA. The horse you see below crashed to the ground after being shocked.



SHARK is widely known as the experts on rodeos. That's why we were asked by groups in Canada and China to help them fight rodeos.



This is the true face of rodeo; ugly men beating and bloodying beautiful animals

• HORSES ABUSED AT 2019 ROWELL RANCH RODEO

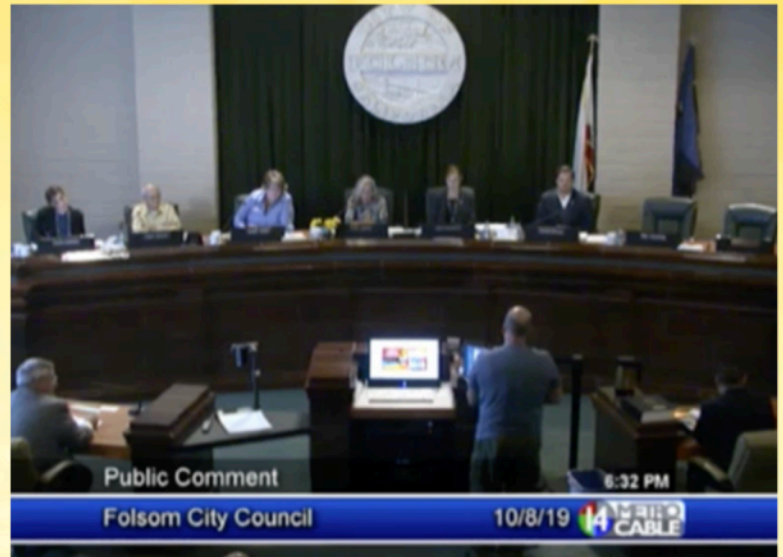
SHARK was at the Rowell Ranch rodeo in Castro Valley, CA. They tried to ban video cameras - but we used undercover cameras and a drone to film the cruelty, including illegal electro-shocking of horses, that ensued. Using a drone to film a rodeo is another unique use of technology that SHARK has employed, and we were able to capture video such as a horse (*below*) who hit the ground hard and landed in the filthy mud.



• DYING, "DISAPPEARED" HORSE EXPOSES MASSIVE RODEO CORRUPTION

In 2018, a horse was seriously injured at the Folsom, CA, rodeo, then dragged into a trailer and carted away with no medical examination given. What happened was a travesty and illegal, as no reports were ever made as to the fate of this horse. In 2019, SHARK President Steve Hindi (*right*) spoke before the Folsom City Council and the CA Veterinary Medical Board.

•SHARK will not relent in our pursuit for justice for this horse!



• NJ GIRL SCOUTS SUPPORT CRUEL, MISOGYNISTIC RODEO

When SHARK was alerted that the Girl Scouts of Central and Southern NJ were going to hold a Girl Scout's night at the NJ-based Cowtown Rodeo, we sprung into action. We knew Cowtown had a long history of animal abuse including a horse named Duke who died just 25 seconds after being electro-shocked. We also knew that Cowtown had a history of using racist black-face and that rodeo clowns had made sexist statements over the years. We tried to educate the Girl Scouts, but they refused to listen.

How did Cowtown treat the Girl Scouts on Girl Scout night? They humiliated them. Both the clown and announcer made a series of disgusting and misogynistic statements and jokes that not only involved the beating and killing of women, but that women were only interested in men for their money and would have sex with men who treated them badly. That's how bad it was, and you can hear it all on our video.

Not only did SHARK investigators record the disgusting comments Cowtown made on Girl Scout night, but we also filmed this horse who was tortured by Cowtown thugs and forced to perform. Note the two bloody wounds on the horse's legs



SHARK SUES THE POWAY RODEO FOR SHOCKING HORSES

SHARK and the Animal Protection and Rescue League filed a lawsuit against the California-based Poway Rodeo, to stop them from electro-shocking horses, which is illegal under California law.

Electro-shocking horses to force them to perform is absolutely cruel. It's also illegal under CA law, yet this barbaric practice goes on with no one doing anything about it. It's long past time someone stands up for these horses and the law and that's exactly what we are doing with this complaint.

•This story received major news coverage that brought a great deal of attention to how horses are abused in rodeos. You can donate to SHARK's legal fund to help pay for cases like this.



A horse being shocked at the Poway Rodeo

SHARK FILMS BULL-BAITING AT CALIFORNIA'S LARGEST RODEO

SHARK released graphic video showing bulls being repeatedly attacked by dogs during illegal animal fights that occurred this past July at the California Rodeo at Salinas. In the video, dogs can be seen stalking, attacking and biting the bulls in the legs and face. One bull had a bloody tongue, apparently the result of a bite.

The dogs were forced into the illegal fights by rodeo personnel in the arena. The video shows one individual twice order dogs to continue when they tried to quit.



Tragically for the animals at the Salinas rodeo, Salinas Mayor Joe Gunter, local law enforcement, the California Highway Patrol, and the SPCA of Monterey County all support the rodeo, and the District Attorney refuses to prosecute it. **If not for our investigators, this criminality would have been covered up.**

TWO RODEO VICTORIES!

2019 saw two significant victories in our campaign against rodeo cruelty!

The first victory is that the *Denver Post* will no longer run their annual train trip to the Cheyenne Frontier Days Rodeo (CFD), which is the most cruel and deadly rodeo in the world! *The Post* train ride was called "The Denver Post Cheyenne Frontier Days Train," but we called it the "Denver Post Pain Train" and even set up a website under that name. Time and time again we hit *The Post* hard for their hypocrisy and bad ethics, and we are proud to say that the *Denver Post* finally ended their train ride to the CFD! *The horse below was just one of many animals that have suffered at the CFD rodeo*



Please visit SHARK's social media sites:

YouTube: [youtube.com/SHARKonlineorg](https://www.youtube.com/SHARKonlineorg)

Facebook: [facebook.com/sharkonlineorg](https://www.facebook.com/sharkonlineorg)

Twitter: twitter.com/sharkonline

Instagram: [instagram.com/_shark_online/](https://www.instagram.com/_shark_online/)

The second victory was something we did behind the scenes and not in public. Last year, we found out that the notorious Rowell Ranch Rodeo (RRR) was holding a fundraiser for the Autism Society, San Francisco Bay Area. SHARK Investigator Stu Chaifetz, who is also a father of a child with autism as well as an activist for children with special needs, reached out to the group and educated them about the cruelty committed at the RRR.

This abuse included the electro-shocking of horses and even the death of a horse there last year (*below*). The group replied that they would look into the rodeo.

We are very pleased to announce that the Autism Society is not holding that fundraiser with the rodeo this year!

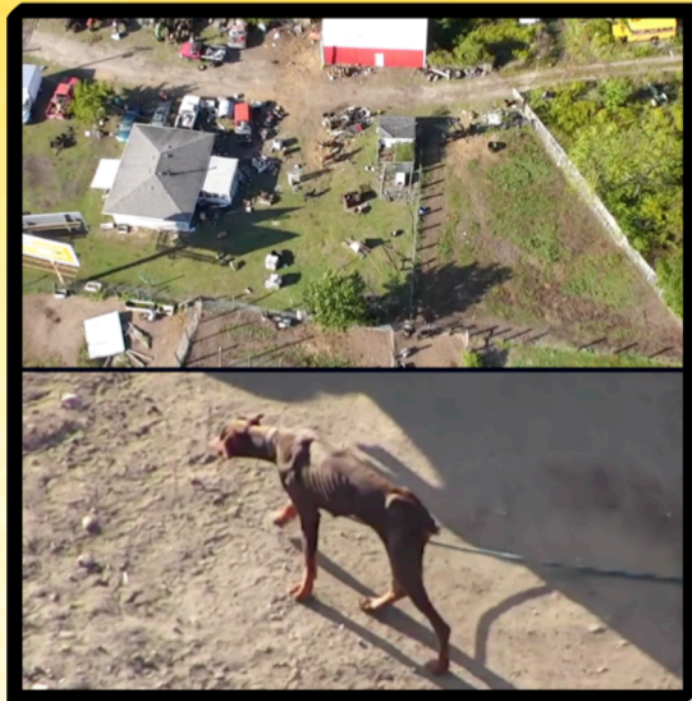
What we've shown you is just a fraction of what we have done to fight rodeos. Our investigators have been in numerous states from one coast to the other, filming rodeos and exposing the cruelty committed.

While SHARK has earned the title of being the foremost animal protection group fighting rodeos, we've also earned that title for live pigeon shoots, barnyard scrambles, cownose ray killing contests and many others, because we are the ones on the ground doing the work. We are never satisfied with focusing in on just one form of abuse, because we know that there are countless animals suffering in myriad ways, and they all matter. **We will now show you more of what we've done in 2019, and how deep and wide the breadth of our work is.**

SHARK'S DRONE FILMS STARVING ANIMALS ON INDIANA PROPERTY

In late September, SHARK was in Indiana filming a literal dump where a number of sickly and injured animals were being kept. We received a tip about this property, and though we had been grounded due to lack of funds, we knew we had to get to Indiana and do what we could for these desperate animals. **We are pleased to announce that not long after we released our video, the authorities came in and rescued the animals!**

Right: Our drone filmed the property and the animals, such as this dog, who were in great need of care



SHARK EXPOSES CRUEL BARNYARD SCRAMBLE

SHARK has documented the cruel barnyard scramble in Martinsville, IL, where animals are thrown into an arena and hordes of screaming children lunge and grab them, often hurting the animals *(see picture below)*. Our video forced the event to change some of their practices, but we are fighting to end these stupid and vile events once and for all.



SHARK CONFRONTS THE NRA AT THEIR 2019 CONFERENCE

The NRA has been the driving force protecting live pigeon shoots in PA. They do this because a number of their top level people, including a past president and current and former board members, are known pigeon shooters. We decided to go the the NRA's 2019 conference and confront NRA members about the horrors committed in their name.

The NRA was too scared to let us in the building, so we stood outside showing video of pigeon shoots *(right)* and talking to attendees.

Once again, those who kill innocent animals show themselves to be absolute cowards.



SHARK Investigator Janet Enoch (in white jacket) talks to attendees at the NRA conference

MARYLAND BANS COWNOSE RAY KILLING CONTESTS!

SHARK undertook a massive two-year effort to fight against horrendous killing contests in MD where majestic mother rays and their newborn babies were shot with arrows and beaten with bats. First we forced a sponsor of the contest to withdraw, then our video was the catalyst for legislation that put a two-year moratorium on the contests. **IN 2019, new legislation passed making the moratorium indefinite!** (Right) SHARK (circled) along with our allies in the Save the Rays Coalition at the bill signing at the MD State House



'TRULY BARBARIC': SHARK'S DRONES FILM BEAGLE BREEDING PRISON

In the summer of 2019, SHARK's drones captured ground-breaking video of beagles imprisoned at the notorious Covance/Envigo breeding facility in VA.

Our drones allowed us an unprecedented view of the miserable conditions to which the beagles at this prison were subjected. With our high-magnification cameras, we were able to film these poor, suffering animals close-up, so the public can see exactly what these animals face on a daily basis.



8 INVESTIGATES

'Truly barbaric': Viral video of dogs warehoused for research raising concerns



The dog you see above is destined to be experimented on and tortured. Now the public can see her face. This is why our work is so important

Left: Our video showing dogs packed in filthy cages, was covered on a major VA TV station.

SHARK'S DRONES FILM HORRIFIC PHEASANT SLAUGHTER SPONSORED BY MARCUS LEMONIS' COMPANY

In March of 2019, Gander Outdoors and Gander RV sponsored a canned pheasant hunt at the Minnesota Horse and Hunt Club (MHHC).

We called on Camping World CEO Marcus Lemonis (who is most known for being the host of CNBC's "The Profit") to withdraw the Gander sponsorships (Camping World is Gander's parent company). Although we made numerous attempts to reach him through email, social media and a public video, Lemonis never responded and Gander proceeded to sponsor the slaughter.

SHARK was at the MHHC for the four-day killing contest that began on March 28th, with multiple drone teams capturing the disgusting horrors that unfolded.

Due to Mr. Lemonis' unethical actions in sponsoring the slaughter, we've released a number of videos exposing him and businesses.

We also protested at Camping World's headquarters in Illinois (*below*).



•SHARK is a leader in fighting against canned hunting, such as what occurs at the MHHC.



The pheasants were cage-raised and not able to even fly away from their killers. Above: This innocent bird was violently beaten by this thug. Below: shooters like this man literally threw the birds into the air and shot them at point-blank range



SHARK'S 25 YEAR LEGACY OF VICTORIES AND SAVING LIVES

To mark our 25th anniversary, we want to share with you more victories from our recent past:

• SHARK VIDEO ENDS HORSE TRIPPING IN OREGON!

The video we took of horse tripping at an Oregon rodeo was so powerful that it spurred legislation to ban it.



• SHARK SHUTS DOWN US SENATOR JIM INHOFE'S PIGEON SHOTS!

SHARK was the only group to respond to an anonymous tip that Jim Inhofe, US Senator from Oklahoma, was holding live pigeon shoots as political fundraisers. Our investigator went undercover at a shoot and captured stunning video of the Senator's cruelty.



The next two years we went after Inhofe with drone and pigeon rescue operations. **After three years of relentless action, Inhofe stopped holding pigeon shoots. This was an astonishing victory and one that other "humane" groups thought could not be won and refused to help.**

• DEER SHOT IN THE FACE BY BOWHUNTER SAVED!

Our video of a deer we named "Grace," who had an arrow impaled in her face, was covered on major news networks in two states. That forced the state of NJ to remove the arrow and save her life!



• MARYLAND BANS PIGEON SHOTS!



After a SHARK drone and undercover operation at a MD pigeon shoot club, legislation was passed banning pigeon shoots in the state. This was a monumental victory! *(Above) From our undercover video, a worker shoots a pigeon*

THE ANIMALS NEED SHARK- WE NEED YOU!

Who fights for the forgotten animals, the animals other groups ignore? Who fights against the most powerful of abusers, and never backs down? Who goes to the killing fields, where others fear to go? The answer to all these questions is SHARK. We do what others won't, because we aren't afraid and we have the will to get the job done.

The animals desperately need defenders such as this, but we cannot do our job without your help. The truth is, we're great at saving lives, but not so good at raising money. When you compare that to others who are great at raising money but terrible at saving lives, we know we are doing the right thing.

Please consider making a generous donation by either using the attached coupon or donating at www.SHARKonline.org.

As always, the lives we save are the lives you save.

Sincerely,

Steve Hindi



• Please share this mailer with friends and family and anyone you know who loves animals!

Pictures, clockwise: Two animals SHARK rescued; Our new hoverboat (used for animal rescue during natural disasters); Steve Hindi flying one of our Angel drones; our boat, the Bob & Nancy, which was used to fight cormorant slaughters and helped end cownose ray killing contests



